


Washington Examiner



2026 Media Kit

WASHINGTON EXAMINER

A CORNERSTONE OF DC

Since 2005, we've been bringing our readers the best in breaking news and the most cutting-edge policy coverage in the nation. That's why *Washington Examiner* is the Washington insider's go-to magazine for political news.

Now is your chance to reach our highly educated, politically passionate, and influential readers, inside the Beltway and beyond.



WEEKLY MAGAZINE

MAGAZINE DETAILS



Copies Weekly



Copies in Washington, D.C. including directly to Capitol Hill, The Pentagon, The Supreme Court, The White House, Lobby Groups, Associations, & Think Tanks.



Copies Nationally to Paid Subscribers



2026 Publishing Calendar Totals 44 Issues

9" x 10.75"
High Gloss/Perfect Bind

Weekly
In-Depth Policy Coverage

Full Page Ads
Spreads, & Cover Wraps Available for Advertisers

MAGAZINE PUBLISHING CALENDAR

January						
Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

March						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May						
Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

July						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	


August						
Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

September						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October						
Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November						
Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

 Publish Dates

MAGAZINE PRINT AD SPECS

AD DIMENSIONS

Trim Size Single Page 8" x 10.5"

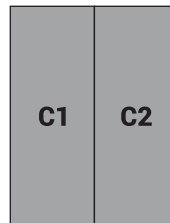
Live Area Single Page 6.75" x 9.937"
Two-Page Spread 14.75" x 9.937"



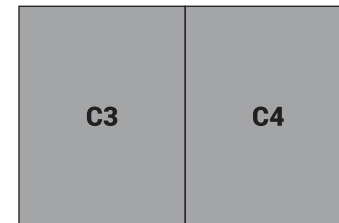
FULL PAGE
Non-Bleed: 6.75" x 9.937"
Bleed: 8.25" x 10.75"
(bleeding 1/8" on all sides)



FULL PAGE SPREAD
Non-Bleed: 14.75" x 9.937"
Bleed: 16.25" x 10.75"
(bleeding 1/8" on all sides)



COVER PAGE (C1) & INSIDE FRONT COVER (C2)
Non-Bleed: 5.375" x 9.875"
Bleed: 6" x 10.5"
(bleeding min 3/16" head, foot & face (file size = 6.1875" x 10.875"))



INSIDE BACK COVER (C3) & BACK COVER PAGE (C4)
Non-Bleed: 7.375" x 9.875"
Bleed: 8" x 10.5"
(bleeding min 3/16" head, foot & face (file size = 8.1875" x 10.875"))



WEBSITE TRAFFIC

ONLINE LANDSCAPE

Every day, WashingtonExaminer.com attracts a large D.C. audience accompanied by a robust national readership.

3 million+
unique visitors/mo.

6 million+
page views/mo.

NEWSLETTERS

We offer a variety of email opportunities including, newsletter sponsorships, dedicated emails to our subscriber base, custom content emails, and data targeted emails to our third party list.

1 million+
total newsletter
subscribers

5 million+
newsletter
sends per week

AUDIENCE



Large D.C. DMA footprint

Other top markets include: New York, Los Angeles, Chicago, San Francisco, Atlanta, Philadelphia, Boston and Houston



SOCIAL MEDIA

f **1 million+**

X **370,000+**

▶ **240,000+**

📷 **260,000+**

WASHINGTON EXAMINER WEBSITE

REACHING AN INFLUENTIAL AUDIENCE

WashingtonExaminer.com is one of the nation's leading policy and political news websites, reporting directly from Inside the Beltway.

WashingtonExaminer.com attracts key political, business and policy influencers both inside Washington and across the United States.

With substantial growth in traffic, the website offers premium digital marketing opportunities for our brand and advocacy advertisers.

WE'RE WHERE YOU NEED TO BE.

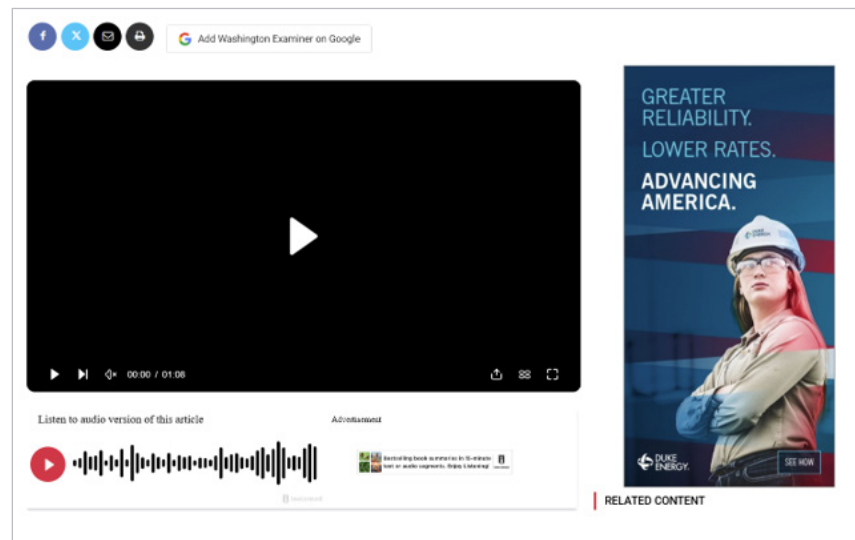
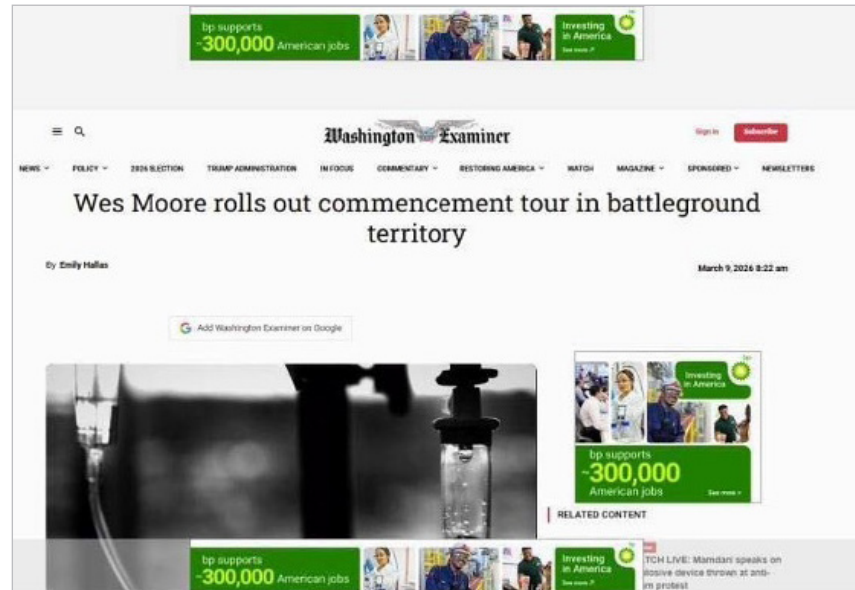
The screenshot shows the Washington Examiner website interface. At the top, there's a navigation bar with a search icon and the site logo. Below it, a horizontal menu lists various news categories. A large featured article in the center is about Hillary Clinton's deposition. To the left, there's a sidebar for 'TEEN ACCOUNTS' with social media icons. To the right, there are smaller article teasers for 'WORLD' and 'SPORTS' news. The overall layout is clean and professional, typical of a news website.

DIGITAL CAMPAIGNS

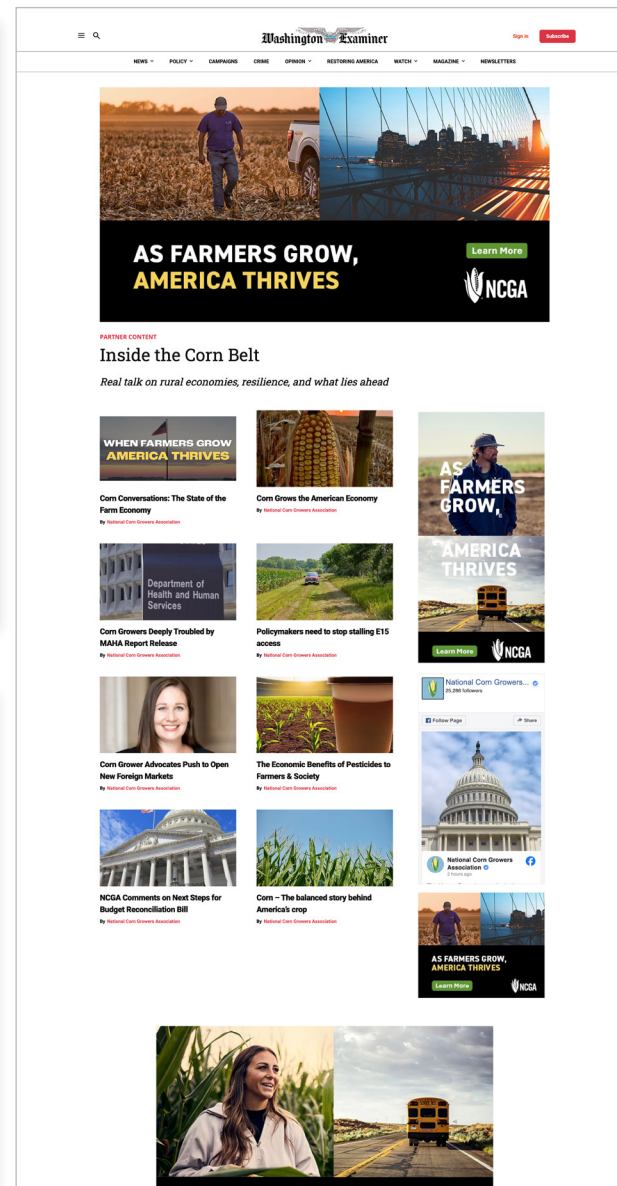
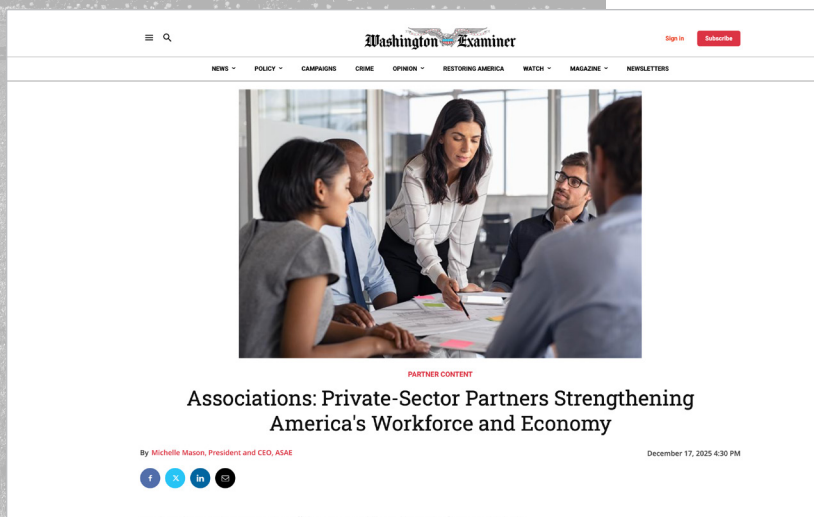
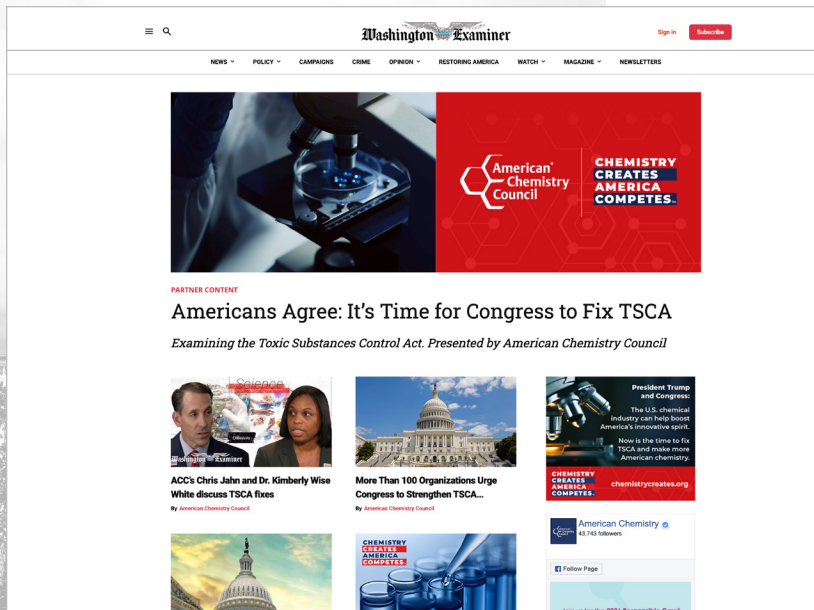


DIGITAL OPTIONS

- Display Banners
- Video Pre-Roll
- Audio Pre-Roll
- Sponsored Content
- Page Takeovers
- Newsletters
- Dedicated E-blasts
- Custom Content
- Content Targeting
- DC DMA Targeting



CUSTOM CONTENT PROGRAMS



NATIVE ARTICLE PAGE

- Main Image
- Headline
- Unlimited Copy
- Social Media Feeds
- Video Player Imbed
- Related Articles
- And More

DIGITAL AD SPECS

DESKTOP/TABLET



BILLBOARD
970 x 250



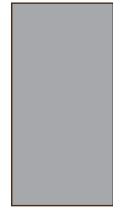
LEADERBOARD
728 x 90



RECTANGLE
300 x 250



OVERLAY AD
300 x 250



TOWER
300 x 600

MOBILE



BANNER
320 x 50



RECTANGLE
300 x 250



OVERLAY AD
300 x 250

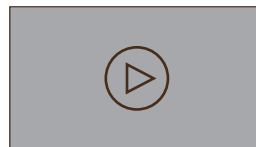
EMAIL

**SPONSORED EMAIL
HTML**

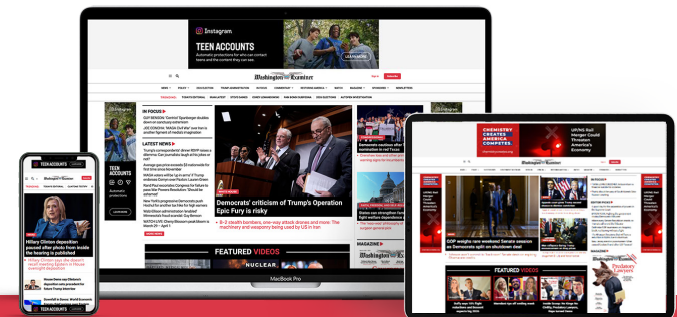


NEWSLETTER DISPLAY
300 x 250, 970 x 250

VIDEO



PRE-ROLL VIDEO
15-30 SECONDS



**CUSTOM SPONSORED CONTENT
OPPORTUNITIES AVAILABLE**

NEWSLETTER SPONSORSHIP



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HIGHLIGHTS

- [Trump tests supporters' faith a decade into his leadership of MAGA and GOP](#)
- [G7 issue rare joint rebuke of Iran amid escalating crisis with Israel](#)
- [Trump warns Iran not to attack US troops upon early return to DC](#)

ICE uprisings: Where LA stands with prosecuting rioters



Out of 575 arrests made in connection with the anti-Immigration and Customs Enforcement riots in Los Angeles that started earlier this month, to date, the district attorney's office has only confirmed that a dozen or so suspects have been criminally charged. Los Angeles County District Attorney Nathan Hochman, an independent, announced last week that more [...]

Trump blasts 'publicity seeking' Macron for giving incorrect reason he left G7 Summit



President Donald Trump unexpectedly departed the G7 Summit on Monday without providing a definitive explanation as to why. Many suspected it had to do with addressing the conflict in the Middle East between Iran and Israel. White House press secretary Karoline Leavitt later confirmed this in a social media post on X. French President Emmanuel [...]

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- Daily on Energy
- Beltway Confidential
- Restoring America
- Washington Secrets
- Breaking News

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Customized Proposals Upon Request

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1152 15th Street NW
Suite 200
Washington, DC 20005

